

חשבוניות למוכרים

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מודל העמלות של eBay

ישנם שלושה סוגים עיקריים של עמלות:

- עמלת העלאת רשומה (Insertion Fee)
- שדרוג הרשומה העומדת למכירה
(Listing Upgrade)
- עמלת מכירה (Final Value Fee)

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פירעון החשבונית

תשלום החשבונית יבוצע אוטומטית במועד הפירעון של המוכר בהתאם לשיטת התשלום שנבחרה בעת יצירת החשבון.

מועד החיוב	שיטת התשלום
לא לפני שחלפו 10 ימים מתאריך החשבונית	PayPal
7-5 ימים מתאריך החשבונית	כרטיס אשראי
לא לפני שחלפו 15 ימים מתאריך החשבונית	העברה בנקאית ישירה

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הכירו את העיצוב החדש של החשבונית

חשבונית חדשה בעיצוב עדכני, הכוללת מידע מפורט ותמונה רוחבית של הפעילות בחשבון

- ראו כמה כסף חסכתם מדי חודש הודות למבצעים
- דעו מתי חשבון ה PayPal, חשבון הבנק או כרטיס האשראי שלכם יחויבו
- התאימו את פרטי החיובים להעדפותיכם האישיות

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הכירו את החשבונית

חלק זה מציג מונחים שכיחים שמופיעים בחשבונית.

העמלות החודשיות יופיעו מעכשיו בחשבונית תחת הכותרת "עמלות מינוי ועמלות חד פעמיות"

עמלות כאחוז מהמכירות

הצגה חזותית פשוטה המראה כיצד העמלות מחושבות כאחוז מהמכירות מדי חודש

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Sequential ID
12-US00542-1 IN

Know your Invoice

Advanced listing upgrade fees
Includes fees on listing features and upgrades, such as Buy It Now [Learn more](#)

Subscription and onetime fees
Includes subscriptions and other monthly fees, such as an eBay store subscription, seller tool subscriptions, late fees, and declined payment fees

Shipping fees
Includes services such as Global Shipping Program, return and FedEx shipping labels printed on eBay. [Learn more](#)

Invoice number
083112-10556189120016

INVOICE
August 31, 2012

Account summary

August 1 – Aug 31 Pacific Time

Previous balance \$158.54
Payment received 08/08/12 – Thank you \$158.54

New fees Includes promotional savings where applicable

Insertion fees \$1.50
Subscription and onetime fees \$41.98
Shipping fees \$44.50
Motors fees \$5.50
Subscriptions \$93.48

Fees as a percentage of your sales

This month's eBay sales and fees



Based on your monthly fees and credits totaling \$216.55, your fees as a percentage of your sales is **8.5%**

Fees as a percentage of your sales

This month's eBay sales and fees



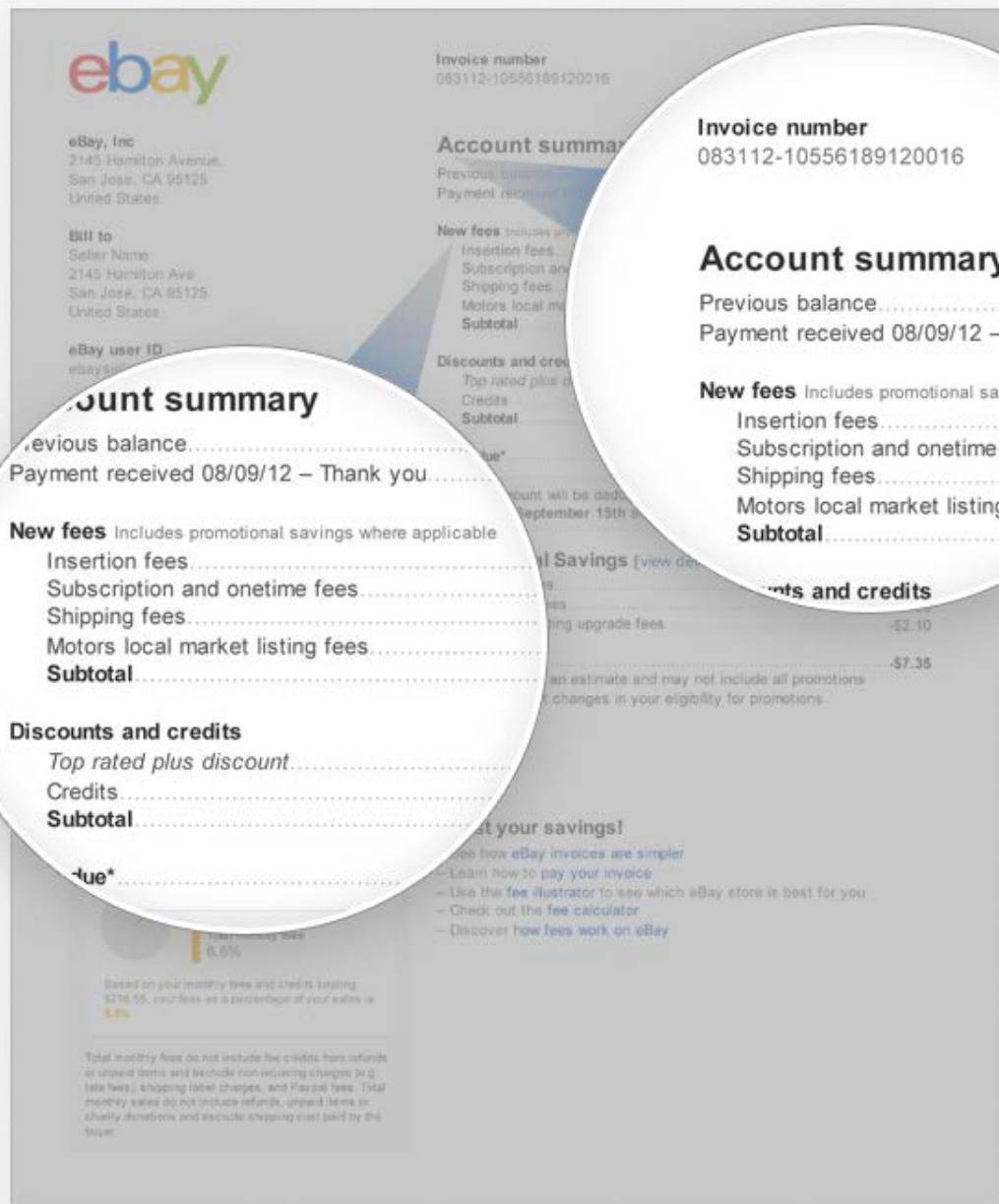
Based on your monthly fees and credits totaling \$216.55, your fees as a percentage of your sales is **8.5%**

Total monthly fees do not include fee credits from refunds or unpaid items and exclude non-recurring charges (e.g. late fees), shipping label charges, and PayPal fees. Total monthly sales do not include refunds, unpaid items or charity donations and exclude shipping cost paid by the buyer.

Boost your

do not include fees

- See how eBay metrics
- Learn how to pay your invoice
- Use the [fee illustrator](#) to see which eBay store is best for you
- Check out the [fee calculator](#)
- Discover how fees work on eBay



סיכום החשבון

בדיקת היתרה הקודמת והתאריך בו
בוצע התשלום האחרון ל-eBay

עמלות

רשימה מפורטת של עמלות המוכר מדי חודש



הנחות וזיכויים

גלו כמה חסכתם מידי חודש כתוצאה מהנחת
Top Rated Plus Seller והנחות וזיכויים אחרים

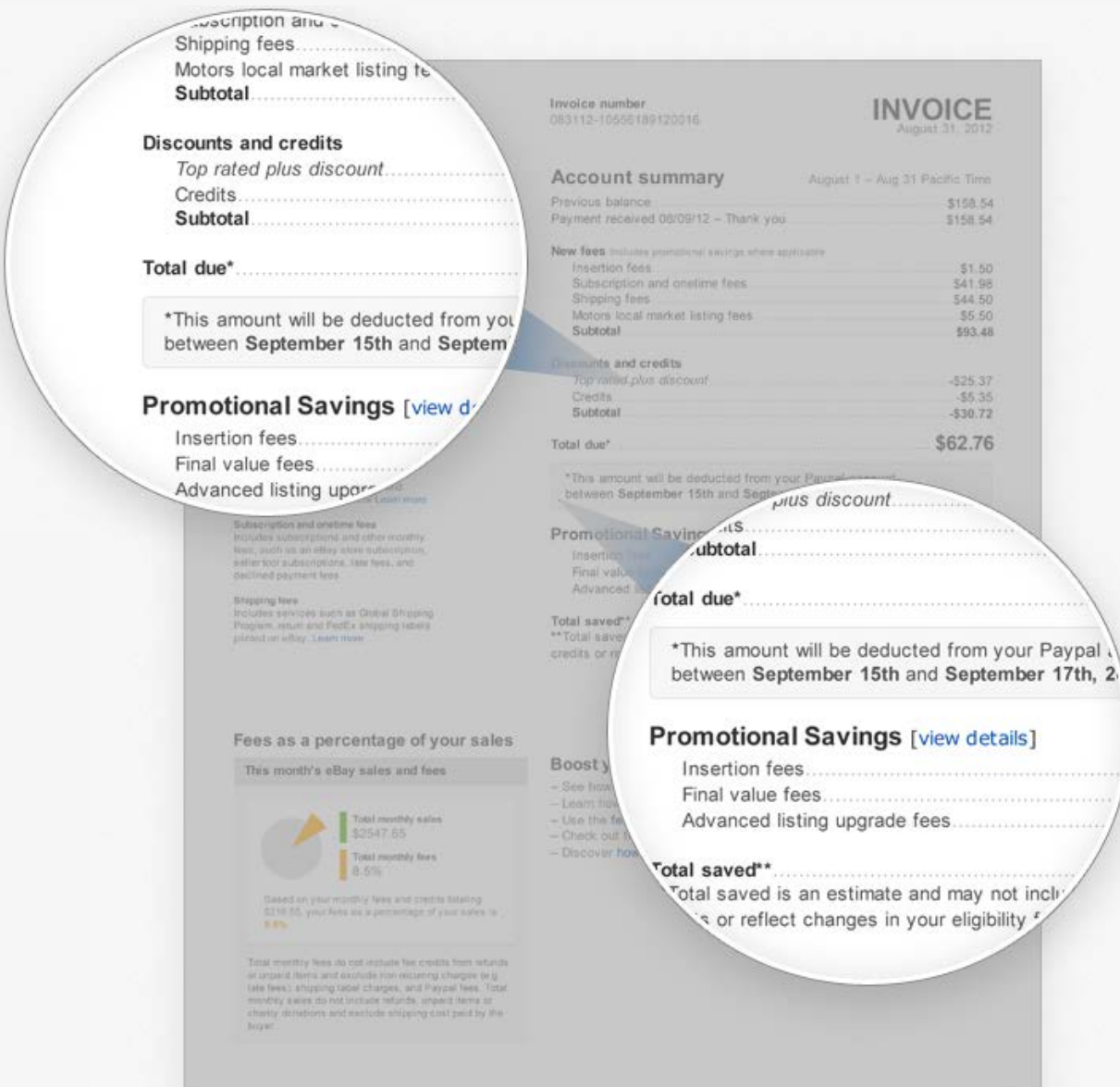
סה"כ לתשלום

הערה חדשה מתחת לסה"כ החודשי מאפשרת
לכם לדעת בדיוק מתי תחויבו.
ניתן לעדכן או לשנות את שיטת התשלום
האוטומטית ב-My eBay

מידע חשוב

כל ההודעות, ההכרזות והלינקים השימושיים
עברו לעמוד השני

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חשבוניות, תשלומים והחזרים

השוו את סכום החשבונית האחרונה עם התשלום הנוכחי, בדקו מתי בוצע התשלום האחרון והאם מגיעים לכם החזרים כלשהם

סיכום עמלות לפי מספר פריט, תאריך וסוג עמלה

צפו ברשימה מפורטת של העמלות שלכם, נתחו את העמלות לפי מספר הרשומה, תאריך וסוג העמלה. צרו התאמה אישית לחשבונית ([הקליקו להסבר](#))



The screenshot displays the eBay seller interface. A callout titled "Invoices, payments, and refunds" shows a table for the last invoice and a list of payments. Another callout titled "New Fees" shows a table of transaction fees for a specific item.

Invoices, payments, and refunds

Last invoice	
Date (PT)	Title
Jul 30	Invoice - July

Payments	
Date (PT)	Payment
Sep 15	Credit card payment - T

New Fees

Transaction fees	
Date (PT)	Title
Item: 160003053434	
Sep 5 09:15:48	Abercrombie & Fitch Men's Gray Blazer - Medium
Sep 5 09:15:48	Abercrombie & Fitch Men's Gray Blazer - Medium
Sep 5 09:15:48	Abercrombie & Fitch Men's Gray Blazer - Medium
Sep 10 11:33:05	Abercrombie & Fitch Men's Gray Blazer - Medium

Fee type	Amount (USD)
Bold listing fee PROMO	\$4.00
Insertion fee PROMO	\$0.50
Item subtitle fee PROMO	\$0.33
Final value fee*	\$25.90

עמלות מינוי ועמלות חד פעמיות

לצפייה בכל עמלות המינויים ועמלות חודשיות אחרות, לרבות מינויים לחנויות של eBay, מינויים לכלי מכירה, ועמלות על תשלומים שנדחו.

עמלות שירותים משלימים

רשימה מקיפה של עמלות הקשורות למשלוחים

The image shows a screenshot of an eBay invoice for August 31, 2012. Two circular callouts are overlaid on the invoice to highlight specific sections:

- Top Callout: Subscription and onetime fees**

Date (PT)	Title	Amount (USD)
Sep 21	eBay Debit Inserted by JNL AUTO TOOL	\$0.50
Sep 30	Selling Manager Pro: Subscription (Sep 1 – Sep 30)	\$25.00
Sep 30	Selling Manager Pro: Subscription (Oct 1 – Oct 31)	\$25.00
- Bottom Callout: Supplemental service fees**

Date (PT)	Title	Amount (USD)
Sep 16 08:30:09	Invoice section check 1	\$10.00
Sep 16 11:42:32	Invoice section check 1 Return Charge through SOA Service	\$10.00
Sep 16 11:52:11	Invoice section check 1 GSP Charge	\$10.00

The background invoice shows a total amount due of \$161.05.



Thank you for using eBay, John Doe!

Thanks for using eBay! Here's your invoice.

Hi John Doe (username),

We appreciate your business and thank you for using eBay. Your eBay invoice for the period from June 1, 2013 through June 31, 2013 is now available to view in any web browser. eBay seller invoices are not available on mobile devices.

Total invoice amount due: **\$123.45**

[View Invoice](#)

USEFUL TOOLS

[Fee calculator](#)

[Fee illustrator](#)

[Learn more about invoices](#)

Your invoice amount will be automatically debited from your business account. No action is required on your part. The amount debited can be viewed through June 31, 2013. eBay seller invoices are not available on mobile devices.



Automatic payment method

Date: June 1, 2013 - June 31, 2013

Total invoice amount due: **\$123.45**

[View Invoice](#)

ANNOUNCEMENTS

More free listing tools
Use the Fee Illustrator
Calculate your savings

eBay Inc. sent this message to John Doe (username). Your invoice amount will be automatically debited from your business account. No action is required on your part. The amount debited can be viewed through June 31, 2013. eBay seller invoices are not available on mobile devices.

Visit our [privacy policy](#) and [User Agreement](#) if you have any questions on your part. The amount debited can be viewed through June 31, 2013. eBay seller invoices are not available on mobile devices.

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eBay Inc. is located at 2145 Hamilton Avenue, San Jose, CA 95125. Please do not send payments to this address as it will cause a delay in your payment posting. If you would like to learn more about making payments please [click here](#).

הודעת דוא"ל על חשבונית חדשה

הודעת הדוא"ל עוצבה מחדש כדי לספק תמונה ברורה יותר של הפעילות בחשבון ע"י ניסוח תמציתי ופירוט ברור של הפעולות שאתם מתבקשים לנקוט

גישה לחשבונית בקליק אחד

המבנה החדש של הודעת הדוא"ל כולל גם כפתור שמעביר אתכם ישירות לעמוד שבו תוכלו לצפות בפירוט החשבונית



גישה לכלים שימושיים

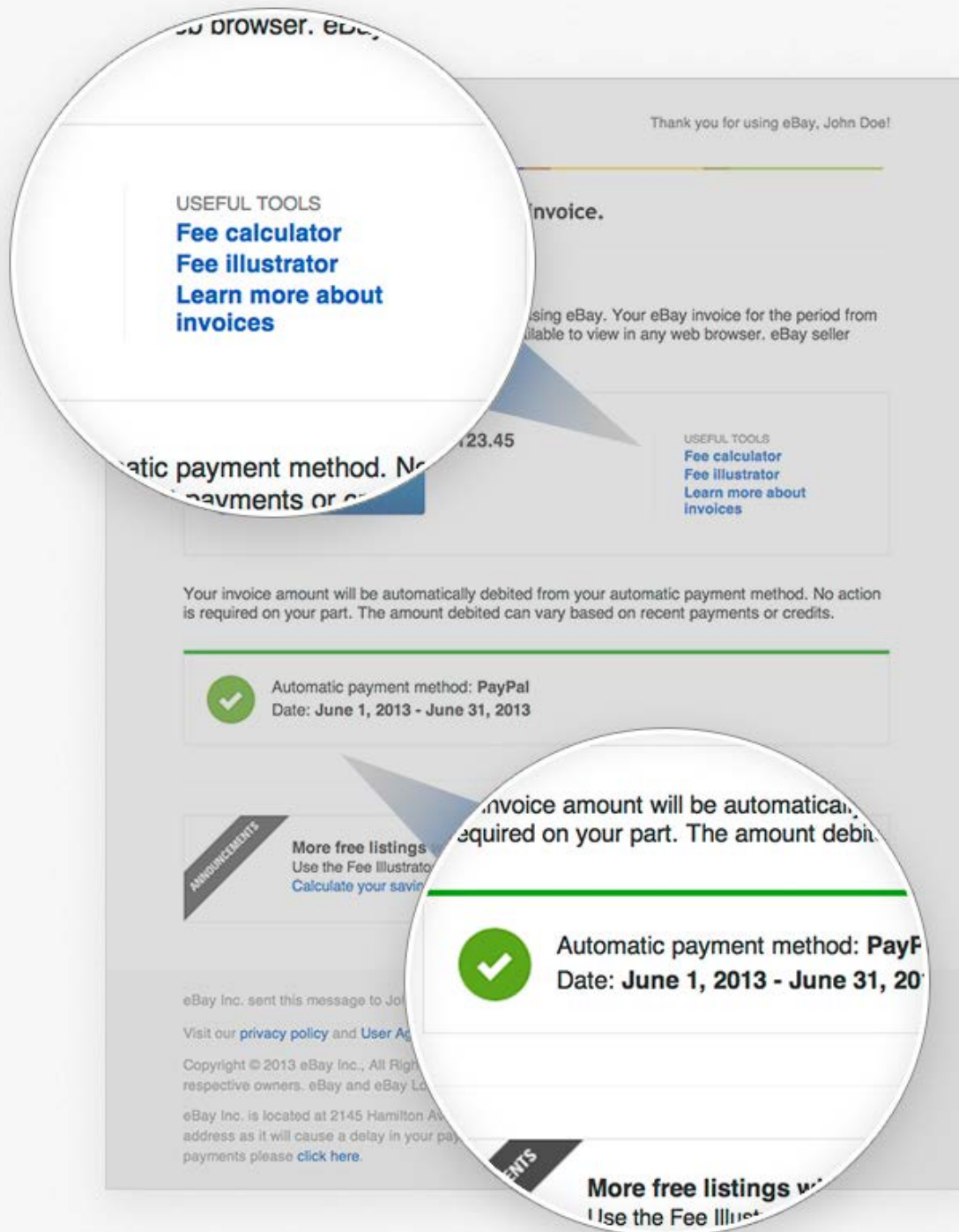
גישה ישירה לכלים שיעזרו להבין טוב יותר את העמלות של eBay:

- [Fee Calculator](#) - מחשבון עמלות המספק אומדן של הסכומים שבהם תחויבו על מכירת פריט מסוים
- [Fee Illustrator](#) - מאפשר לבדוק באיזו תצורת חנות כדאי לבחור

סטטוס החשבון ופעולות שיש לנקוט

הודעת הדוא"ל בעיצובה החדש מספקת מידע ברור על החשבון, ואפילו המחשה בצבע. ירוק – הכל בסדר; צהוב – מועד התשלום חלף אבל שיטת התשלום בתוקף; אדום – החשבון נמצא בפיגור ושיטת התשלום אינה בתוקף

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Fee Illustrator

To help you find out which Store can best fit your needs, enter your selling activity.

Tell us your average monthly sales

Which category do you primarily sell in?ⁱ

Jewelry & Watches

	Auctions	Fixed price*
How many listings do you create monthly?	<input type="text"/>	<input type="text" value="2500"/>
If you're a Top Rated Seller, how many of your listings are Top Rated Plus listings?	<input type="text"/>	<input type="text"/>
How many items do you sell monthly?	<input type="text"/>	<input type="text"/>
What is your average selling price?	<input type="text" value="\$"/>	<input type="text" value="\$"/>
What is your average shipping cost?	<input type="text" value="\$"/>	<input type="text" value="\$"/>
Choose a subscription:	<input type="radio"/> Monthly	<input checked="" type="radio"/> Yearly

*Includes Good 'Til Cancelled listings

Calculate

Clear

eBay Store Subscriptions

Each Store level has a different subscription price and fixed price insertion fees. In general, the higher the Store level, the lower the insertion fees.

	No Store	Basic	Premium	Anchor
Subscription fee	\$0.00	\$19.95	\$59.95	\$299.95
Free-insertion-fee listings ⁱ	50	250	1000	10000
Auction insertion fees	\$0.00	\$0.00	\$0.00	\$0.00
Fixed price insertion fees	\$735.00	\$450.00	\$150.00	\$0.00
Auction final value fees	\$0.00	\$0.00	\$0.00	\$0.00
Fixed price final value fees	\$0.00	\$0.00	\$0.00	\$0.00
Total estimated fees:	\$735.00	\$469.95	\$209.95	\$299.95

Total estimated sales*: \$0.00

*Based on the numbers you entered



Seller Account


 Your PayPal payment for US \$285.81 was posted to your account on Jan-25-17 23:09:56.

Account Summary

Latest invoice amount (Jan-14-17):

US \$10.14

Includes promotional savings [\[View details\]](#)

- Insertion fee promotions: -US \$14.00
- Final Value fee promotions: -US \$0.27
- Advanced listing upgrade fee promotions:  -US \$1.00

Total Saved:

-US \$15.27

"Total saved" is an estimate and may not include all promotions credits or reflect changes in your eligibility for promotions

New Activity applied to the latest invoice noted above:

-US \$279.66

- Credits
- Payments

-US \$0.20
-US \$279.46

Total Amount:

-US \$279.66

New activity not yet invoiced:

US \$10.14

Current Balance:

US \$355.48

View: [All account activity](#) | [Fees](#) | [Credits](#) | [Payments and refunds](#) | [Promotional Savings](#)

Total fees and payments

Select the months you would like to see your fees and payments for

From: To:

Invoices

Jan 2017 US \$10.14

You have set your preferences to download invoices periodically (CSV Format) [Change](#)



No files are available for download.

New: Personalize your invoice

Now you can customize your invoice so it can help you determine your fees as a percentage of your sales. For example, you'll have the option to include shipping transactions with this calculation, as well as to group all your transactions in lots of different ways.

[Try it now](#)

Everything about fees

-  [Learn more about selling fees](#)
-  [Discover how fees works on eBay](#)

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Seller Account


 Your PayPal payment for US \$285.81 was posted to your account on Jan-25-17 23:09:56.

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Includes promotional savings [\[View details\]](#)

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-US \$279.66

- Credits
- Payments

-US \$0.20
-US \$279.46

Total Amount:

-US \$279.66

New activity not yet invoiced:

US \$10.14

Current Balance:

US \$355.48

View: [All account activity](#) | [Fees](#) | [Credits](#) | [Payments and refunds](#) | [Promotional Savings](#)

Total fees and payments

Select the months you would like to see your fees and payments for

From: To:

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Jan 2017 US \$10.14

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Personalize your invoice

Changes made will be reflected on your next invoice. Select whether to include shipping transactions and how to organize your listings - then click **Submit**

Your shipping transactions

This includes the shipping cost paid by Buyers during item purchases

- ☐ Include in the fees as a percentage of your sales calculation
- ☒ Don't include in the fees as a percentage of your sales calculation

Your listing transactions

These include insertion fees, final value fees, and advanced listing upgrade fees

- ☐ Chronologically
- ☒ Grouped by item number
- ☐ Grouped by Date
- ☐ Grouped by fee type

Sample invoice

Transaction fees

Date (PT)	Title	Fee type	Amount (USD)
-----------	-------	----------	--------------

Item: 160003053434

Sep 5 09:15:48	Abercrombie & Fitch Men's Gray Blazer - Medium	Bold listing fee PROMO	\$4.00
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Sep 5 09:15:48	Abercrombie & Fitch Men's Gray Blazer - Medium	Insertion fee PROMO	\$0.50
----------------	--	----------------------------	---------------

Sep 5 09:15:48	Abercrombie & Fitch Men's Gray Blazer - Medium	Item subtitle fee PROMO	\$0.33
----------------	--	--------------------------------	---------------

Sep 10 11:33:05	Abercrombie & Fitch Men's Gray Blazer - Medium vegs_usbuyer_6 Final price: \$259.00 (Fixed price)	Final value fee*	\$25.90
-----------------	---	------------------	----------------

Item subtotal: \$30.73

Item: 160003053566


Sep 5 09:45:12	Joe Rocket Leather Motorcycle Jacket	Bold listing fee PROMO	\$4.00
----------------	--	-------------------------------	---------------

Sep 5 09:45:12	Joe Rocket Leather Motorcycle Jacket	Insertion fee PROMO	\$0.50
----------------	--	----------------------------	---------------

Submit

ebay

Seller Account


 Your PayPal payment for US \$280.00 was posted to your account on Jan-25-17 23:09:56.

Account Summary

Latest invoice amount (Jan-14-17):

US \$10.14

Includes promotional savings [\[View details\]](#)

- Insertion fee promotions: -US \$14.00
- Final Value fee promotions: -US \$0.27
- Advanced listing upgrade fee promotions:  -US \$1.00

Total Saved:

-US \$15.27

"Total saved" is an estimate and may not include all promotions credits or reflect changes in your eligibility for promotions

New Activity applied to the latest invoice noted above:

-US \$279.64

- Credits -US \$0.20
- Payments -US \$279.44

Total Amount:

-US \$279.64

New activity not yet invoiced:

US \$0.14

Current Balance:

US \$355.48

[View: All account activity](#) | [Fees](#) | [Credits](#) | [Payments and refunds](#) | [Promotional Savings](#)

Total fees and payments

Select the months you would like to see your fees and payments for

From: To:

Invoices

Jan 2017 US \$10.14

You have set your preferences to download invoices periodically (CSV Format) [Change](#)



No files are available for download.

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[Try it now](#)

Everything about fees

-  Learn more about [selling fees](#)
-  Discover [how fees works on eBay](#)



Jan-16-2017 to Feb-01-2017

[Hide Zero-amount fees/credits](#)

- דפדפו בין חלוניות העמלות והזיכויים כדי לקבל רשימת פריטים מפורטת
- הקליקה על שם העמודה הרצויה כדי לקבל את סידוק הרשומות לפי הפרמטר הנבחר
- חפשו פריט ספציפי או בין טווח תאריכים מסוים
- הורידו קובץ אקסל והעמיקו באנליזה

תודה!

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